



## ARGUMENT

### Declaration by Author(s) or Proponent(s) (Elections Code §9600)

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AUG 15 2016

CITY CLERK

"The undersigned author(s) of the:

- ☒ argument in favor of ✓
- ☐ argument against
- ☐ rebuttal to the argument in favor of
- ☐ rebuttal to the argument against

Ballot measure V (letter to be assigned by the Santa Clara County Registrar of Voters on **August 12th**) at the Consolidated Municipal Election for the City of Mountain View to be held on November 8, 2016, hereby state that such argument is true and correct to the best of her knowledge and belief.  
(his/her/their)

### ARGUMENT/REBUTTAL FILED BY (check any of the following that apply):

- ☐ **City Council**  
Contact Person's **TYPED** Name: \_\_\_\_\_  
Contact Person's Signature: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_
- ☒ **Bona Fide Association of Citizens or Filers**  
Name of Association: Mountain View Tenants Coalition  
Principal Officer's **TYPED** Name: JOAN MACDONALD  
Principal Officer's Signature: Joan MacDonald  
Title: V.P.  
Phone: 650-967-4424 Fax: \_\_\_\_\_  
E-Mail: joan\_macdonald@rcslum.org
- ☐ **Individual voter who is eligible to vote on the measure**  
**TYPED** Name: \_\_\_\_\_  
Signature of Voter: \_\_\_\_\_  
Address Where You Live: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

# SIGNATURE STATEMENT - ~~PAGE 2~~

CHECK ONE OF THE FOLLOWING & NOTE THAT THE LETTER OF MEASURE WILL BE ASSIGNED BY THE SANTA CLARA COUNTY REGISTRAR OF VOTERS ON AUGUST 12th:

- ☒ Argument in Favor of Measure ✓  
☐ Argument Against Measure \_\_\_\_\_  
☐ Rebuttal to Argument in Favor of Measure \_\_\_\_\_  
☐ Rebuttal to Argument Against Measure \_\_\_\_\_

The signatures of the following persons below will be printed as submitted following the argument or rebuttal.

SIGNATURE	TYPE NAME as it will appear in the Voter's Information Pamphlet	TYPE TITLE & NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet	ARE YOU SIGNING ON BEHALF OF AN ASSOCIATION? Yes or No. If no, and you are signing as an individual voter, please provide address of where you live.	DATE
1. <i>Monique Kane</i>	<b>Monique Kane</b> Female <u>X</u> Male	Landlord, former director of Mountain View's Community Health Awareness Council	<i>no</i> 663 Wildwood Ln. Palo Alto, CA 94303	8-15-2016
2. <i>Ayindé Rudolph</i>	<b>Ayindé Rudolph</b> Female <u>X</u> Male	Superintendent of the Mountain View Whisman School District	<i>no</i>	8/15/16
3. <i>Lenny Siegel</i>	<b>Lenny Siegel</b> Female <u>X</u> Male	Homeowner, Mountain View City Council member	<i>no</i> 269 Loreto Mountain View	8/15/16
4. <i>Daniel DeBolt</i>	<del><b>Daniel DeBolt</b></del> Female <u>X</u> Male	<del>Community Organizer, former Mountain View Voice city government reporter</del>		
5. <i>Evan Ortiz</i>	<b>Evan Ortiz</b> Female <u>X</u> Male	Commissioner, Mountain View Human Relations Commission <i>Title for Identification only</i>	100 DeNARDI LN MTN VIEW CA 94043	8/15/16

*Signature pg 1*

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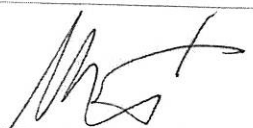
AUG 15 2016

**CITY CLERK**

WILL BE ASSIGNED BY THE SANTA CLARA COUNTY REGISTRAR OF VOTERS ON AUGUST 12th:

- ☒ Argument in Favor of Measure   V
- Argument Against Measure
- Rebuttal to Argument in Favor of Measure
- Rebuttal to Argument Against Measure

The signatures of the following persons below will be printed as submitted following the argument or rebuttal.

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1. 	REV. MICHAEL LOVE Female __ Male <u>X</u>	PASTOR, TRINITY UNITED METHODIST CHURCH MOUNTAIN VIEW	NO 96 PAUL AVE MOUNTAIN VIEW, CA	15 AUG 2016
2.	Female __ Male __			
3.	Female __ Male __			
4.	Female __ Male __			
5.	Female __ Male __			

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*Signature pg 2*

# ATTACHMENT A

## AMENDED ARGUMENT IN FAVOR OF MEASURE V

Vote YES on Measure V to protect Mountain View from the biggest threat facing our community: skyrocketing rents. Hard working families are losing their homes. Valued teachers, nurses, and tech employees are leaving Mountain View as rents become unaffordable.

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To landlords who keep rents reasonable, thank you! Vote YES on Measure V to stop opportunistic rent increases and unwarranted evictions by others.

Measure V makes housing costs predictable and stable, freeing seniors and others from constant fear of losing their homes. Rents have skyrocketed 54% since 2012. Wages have not kept pace, putting profound stress on our community. As we lose beloved family and community members, we lose Mountain View's quality of life.

Vote YES on Measure V to protect over 14,000 renting households, while being fair to landlords:

- Allows rents to be raised 2 to 5% annually, depending on the rate of inflation (typically 2 to 3%);
- Allows larger rent increases for increased maintenance costs or property taxes or if a landlord skips a year;
- Limits evictions to specific situations (unpaid rent, illegal activity, etc.), preventing evictions just to raise rents;
- Protects families too frightened to report unsafe conditions for fear of retaliatory evictions;
- Exempts all units built after February 1, 1995, as well as all single-family homes, duplexes, condos and in-law units, and all new housing (does not discourage growth);
- Rolls rents back to October 2015 levels;
- Creates an independent Committee to administer and enforce the law, providing flexibility, accountability and transparency;
- Allows the creation of similar protections for mobile home residents.

For many hard working families, Measure V is their last hope to remain a part of our community. Measure V is our chance to protect our community and quality of life.

Join teachers, tech employees, nurses, landlords, retirees, homeowners and the Mountain View Tenants Coalition in voting YES on Measure V.

Vote YES to protect Mountain View's future. Vote YES on Measure V.

Monique Kane  
Landlord, former director of Mountain View's CHAC  
Ayindé Rudolph  
Superintendent of the Mountain View Whisman School District  
Lenny Siegel  
Homeowner, Mountain View City Council member  
Michael Love  
Pastor of Mountain View's Trinity United Methodist Church  
Evan Ortiz  
Mountain View Human Relations Commissioner (title for identification purposes only)